CEE CLIMATE POLICY FRONTIER
Good practices within transport and buildings sectors in the region
CEE Climate Policy Frontier. Identification and promotion of current best practices within the transport and buildings sectors in the CEE region.

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Central and Eastern European (CEE) countries are among the most emission-intensive economies in the EU. Energy use in the buildings and transport sectors accounts for most of the greenhouse gas emissions from non-ETS sectors, i.e. the part of the economy which is not included in the EU Emissions Trading System (EU ETS).

While much has been done in the past, the CEE climate action in the region has yet to reach the level of ambition consistent with the Paris Agreement. At the same time, there are significant differences within the region both in terms of climate policy instruments deployed and their outcomes. This means that there is significant potential for enhancing emission reductions in the transport and buildings sectors through promoting of best policy practices, strengthening knowledge exchange and supporting mutual learning within the region.

The final energy consumption per capita in the transport sector has been growing in the CEE region, while remaining relatively stable in the EU, on average. While the only country that has reached the EU average is the Czech Republic, other countries are quickly catching up, Poland and Slovakia in particular.
Energy consumption in the residential sector has remained relatively stable, with no large fluctuations since 2000. Among the CEE countries, only Slovakia has achieved a significant drop in absolute energy consumption. In 2017, only the Czech Republic and Hungary exceeded the average consumption in the EU.

The remainder of this report presents the relevant policy examples identified for each of the CEE countries. The first section presents indicators related with transport sector and the second part focuses on buildings sector. Each of the indicators is followed by an example of good policy practice and assessment of applicability in other CEE countries.
Emissions intensity of passenger cars has decreased in all evaluated countries since 2005.

The Czech Republic has performed similarly to the EU, while Slovakia has consistently outperformed all of the CEE countries in terms of absolute value of passenger cars’ emissions intensity.

Hungary, Bulgaria and Poland reduced their emissions intensity over the years but all three have consistently recorded absolute values exceeding the EU average.

Emissions intensity of passenger cars in Romania in 2005 was the same as the EU average. In recent years (before 2017), Romania has been the best performer in terms of reduction of emissions intensity of passenger cars. This was a combination of market forces and government-financed programmes.
Romania: "Rabla" Programme (car scrappage scheme)

Total budget of the "Rabla" programmes in 2005-2019 amounts to almost EUR 750 million.

Romania has the most generous bonus scheme for electric vehicles in the EU, with a subsidy of about EUR 10,000 for electric vehicles and EUR 4500 for hybrid vehicles, capped at 50% of the vehicle's price.

In 2018, 48,000 old cars were scrapped and 47,000 new low-emission cars were purchased.

In 2018, the Rabla Plus support covered around 2000 new electric and hybrid cars. The increased sales of low-emission vehicles indicate consumer interest in new technologies; the main impediment to faster deployment of electric and hybrid vehicles is, however, the poor charging infrastructure, which lags far behind the potential of this new market.
In the CEE region, the country with the most developed electric passenger vehicles market is Hungary. Its share of e-cars in new registrations in 2018 was 1.4%, which is by far the best score in the region – the second best performer is Bulgaria with half of that share (at 0.7%).

The electric passenger cars market in the CEE region is less developed than it is in the EU in general. When taking the number of operating electric cars into consideration, the best score in the region – Hungary’s 381 vehicles per million people – is still 5 times lower than EU average. The electric cars market has been growing relatively fast in the recent years in most CEE countries. However, following the current trends, the region is unlikely to reach similar levels of electric cars per capita in the upcoming years as the EU.
Hungary: Jedlik Ányos Action Plan of 2015 (JÁT)

Name of the regulation: Jedlik Ányos Action Plan of 2015 (JÁT)
Category: fiscal, legislative, infrastructure
Timeframe: 2015 – present

The government resolution establishing the legislative tasks related to the JÁT covers development of electric charging infrastructure and introduction of the green number plate for Electric Vehicles (EV) and hybrids.

An additional EUR 15 million are allocated for 20% grants to purchase a new battery electric vehicle (up to a maximum of EUR 4700). In 2015, the government supported the purchase of 20 EV buses by the city of Budapest with EUR 12.2 million.

The most visible outcome of the Jedlik Plan is the spreading of green number plates for electric vehicles. As of late 2018, there were more than 8500 vehicles with green number plates. This is still only 0.23% of the entire passenger vehicle fleet, and half of their share is in Germany, but strong growth has been achieved. Having a green number plate comes with many benefits: free parking in Budapest and other cities, free charging.

POLICY SUCCESS FACTORS

- Generous subsidies
- Active and positive communication by the government about programme
- Additional benefits such as free parking and charging at public charging stations
- Technical implementation challenges.
- Long-term funding unclear, as subsidies are to be limited eventually
- Lack of dense EV charging networks

POLICY CHALLENGES

RESULTS AND IMPACTS

- Since 2016, circa EUR 16.5 million has been made available for vehicle subsidies and the purchase of about 1200 cars.
- 8500 EVs and hybrids (among them 3700 BEVs) were eligible for a green number plate in 2018.

The most visible outcome of the Jedlik Plan is spreading of green number plates for electric vehicles.

The Plan has contributed to the development of charging network, allowing Hungary to achieve 7 EVs per 1 charging point, which is better than the EU average of 8 cars per charging point.

APPLICABILITY OF GOOD POLICY PRACTICE IN OTHER CEE COUNTRIES

- Bulgaria:
  - Due to the low initial cost of the JAT programme, a similar funding stream in Bulgaria could be financed by the environmental tax charged to newly-registered vehicles;
  - The idea that the green label could become a status symbol would be appealing to high-income consumers in Bulgaria, and could incentivize them to become early adopters of the electric vehicles;
  - The strongest incentive would be to implement the zero-taxation policy for electrical vehicles, which could push Bulgarian businesses to increase their electrical car fleet.

- Slovakia:
  - The pilot project for supporting electromobility was launched by the Ministry of Economy and Automotive Industry Association of the Slovak Republic during the period 2016-2018;
  - The strategic document supporting electromobility was approved in March 2019.

- Czech Republic:
  - Similar actions already exist, with charging infrastructure being deployed and several subsidy programmes available with additional benefit packages;
  - Current policies for CO₂ mitigation in the transport sector mostly favor biofuels.

- Poland:
  - Similar policy measures already exist or are currently being implemented in Poland;
  - As the Polish electromobility plan is being implemented later than the Hungarian, it has not yet achieved similar results. At the same time, this creates opportunities for taking into account Hungarian experience when implementing the plan in Poland.

- Romania:
  - There are already strong incentives for the purchase of hybrid or electric vehicles;
  - Low availability of infrastructure remains a problem, with insufficient investments in electricity grids to allow managing EV electricity consumption and allowing flexible charging tariffs.
Electric bus fleet

The first electric buses in operation were introduced in the CEE region in 2015 in Poland. Since then, Poland has maintained the biggest e-bus fleet both in absolute terms and adjusted for population.

At the current rate of development of the e-bus fleet, Poland is likely to reach or surpass the EU average in the upcoming years. The entire CEE region is lagging behind the EU. The number of electric buses adjusted for population in Bulgaria in 2018 was 29 times lower than in EU and in Romania, Czechia and Slovakia respectively 16, 11 and 2.5 times lower.

Hungary with 3.4 electric buses per million inhabitants is the second best performer in the CEE region. Slovakia, with 1.7 e-buses per million inhabitants in 2018, has less than a half of the number in Hungary or Poland, but at the same time performs substantially better than the Czech Republic, Romania and Bulgaria.

Figure 9. Number of electric buses in operation per million inhabitants, 2018

Figure 10. Number of electric buses adjusted for population (per million inhabitants), 2014-2018

Source: WiseEuropa based on EAFO and Eurostat data
Poland: Rollout of electric public transportation bus fleets

Name of the regulation: Rollout of electric public transportation bus fleets
Category: financial
Timeframe: 2014 – present

The objective set in the Polish Act for Electromobility requires for all communities over 50,000 inhabitants to have at least 30% of their public transport bus fleets emissions-free by 2028.

The first city that established a fully electric bus route in Poland is Cracow. In 2014, the local public transport enterprise started testing electric buses that were temporarily made available by several manufacturers. In 2016, an auction was carried out to purchase 20 electric buses, which was financed thanks to the European Regional Development Fund within the Common Regional Policy. The expense amounted to about PLN 43 million (net value). Moreover, the city is partnering with the National Center for Research and Development in a big-scale e-mobility project with a goal of deploying large bus fleets in many Polish cities - over 100 in Cracow itself.

Currently in Warsaw there are 30 e-buses operating in the city - the first 10 were deployed in 2015, followed by 20 more in 2017. An auction for the delivery of the next 130 electric buses ended in February 2019 and was subsidized from the European Cohesion Fund with EUR 41 million.

POLICY SUCCESS FACTORS

- Generous international and national funding.
- Proactive involvement of the strong local manufacturing base combined with the pressure to improve air quality in urban areas.
- Difficulties in estimating the battery lifetime in the buses and associated lifetime costs.
- The uncertainty of future electricity prices makes the actual price difference between operating a conventional bus compared to an electric one difficult to estimate.

POLICY CHALLENGES

- Deployment of electric bus fleets in numerous Polish municipalities. Currently the biggest bus fleet is in Warsaw (20 buses), followed by Cracow (26 buses).
- In 2014, Poland did not have any electric buses in operation. By 2018 however, the number was already 148.
- As the electric bus manufacturers are gaining market scale thanks to large public orders, the subsequent price reduction is very likely.

RESULTS AND IMPACTS

- Increase in the number of public orders - for example, Warsaw already ordered additional 130 electric buses and Zielona Góra ordered 47 electric buses.
- Further examples include Szczecin, Gdynia and Poznań, all of whom signed subsidies contracts with the GEPARD programme to obtain 6 new electric buses each.

APPLICABILITY OF GOOD POLICY PRACTICE IN OTHER CEE COUNTRIES

- BULGARIA
  - Receptiveness of the authorities to demands for cleaner air in large cities, efficient public transportation system and better quality of service;
  - The opportunity to rely on EU regional funds and preferential loan schemes using assistance from international financial institutions such as the World Bank, EBRD and EIB.
- HUNGARY
  - Electric buses are already being deployed for public transport in Hungary, and on 18 April 2019 the government discussed its new comprehensive bus replacement strategy where they hope to buy 3000 buses;
  - The government is also considering requiring that in three years all new buses would have to be electric.
- CZECH REPUBLIC
  - The first pilot projects of implementing electric buses have been launched, but so far altogether only 45 of such vehicles operate in the Czech cities;
  - Reaching the 30% target - as is the case of the Polish policy - may be difficult to achieve.
- SLOVAKIA
  - The need for modernisation of the bus fleet (including low emission and electric buses) is part of the strategic documents, but the implementation will be a long process, as it requires substantial financing and developing of new infrastructure.
- ROMANIA
  - Underfunding, low efficiency of management and fragmentation hinders changes in local transport companies;
  - Large cities have prepared Sustainable Urban Mobility Plans, but only a few have approved them in local councils, despite availability of EU funds for some of the projects. Implementation is limited.
The share of railway transport in overall passenger transportation in the CEE region in the years 2005-2016 has generally remained below 10%, with the only exception being Hungary in the beginning of the period considered.

All CEE countries except for Slovakia and Czech Republic have decreased their shares of rail transportation between 2005-2016. The indicator value in terms of EU average and for Germany itself increased, reflecting the different tendency in this regard between Western Europe and the CEE region.

Slovakia is the best performer in terms of rail transport share in passenger transport in the years 2005 – 2016. The total volume of rail transport increased by 60% between 2005-2016, and the distance travelled by railways yearly per citizen rose from 406 km in 2005 to 629 km in 2016 (58% increase).

Source: WiseEuropa based on DG Move and Eurostat data
**Slovakia: Modernisation of the railway system**

**Name of the regulation:** Modernisation of the railway system  
**Category:** infrastructure  
**Timeframe:** 2008 – present

Slovakia has modernised more than 121 km of rails since the accession to the EU. Between 2007 and 2013, EUR 1.02 billion of the EU funds were allocated by Operational Programme Transportation for the modernisation of infrastructure and rail fleet to Railways of the Slovak Republic (ŽSR) and EUR 88 million to Railway Company Slovakia (ZSSK). For the period 2014-2020, EUR 1.9 billion have been allocated for further modernisation of railway infrastructure and rolling stock upgrading for this transport mode.

Regional rail track Bratislava – Komárno – Dunajská Streda which connects the capital city Bratislava with towns and villages with southern part of the country provides a good example of the Slovak approach to modernisation of the railway system. The Ministry of Transport decided to open public tender and to involve private companies. The contract with the winning company RegioJet is valid from 2012 until 2020. In 2011 the track was operated by ZSSK with 790 thousand passengers per year. In 2018 the number of passengers reached almost 3.8 million, which was one million higher compared to 2017. The train transports about 500 – 700 passengers during rush hours. The trains were the first to be equipped with wi-fi connections, air-conditioning and they are also equipped for people with disabilities.

**POLICY SUCCESS FACTORS**

- EU funds for modernisation of the railway infrastructure  
- The increase of frequency of regional trains during rush hours and the integration with other kinds of urban public transport  
- Lack of harmonisation of public transport timetables between trains and city public transport  
- Improvements needed due to insufficient capacities of some lines and inadequate equipment of trains and stations

**POLICY CHALLENGES**

- Modernisation of infrastructure and replacement of the old trains and wagons which operate mainly in the Bratislava and Košice regions during rush hours.  
- Comfortable service for the passengers thanks to the opening of the market to the new railway operator.  
- Increase in the number of passengers thanks to the extension of new regional lines and better integration of rail transport with public transport in Bratislava.  
- Increase in safety of the infrastructure and speed of travel.

**RESULTS AND IMPACTS**

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**APPLICABILITY OF GOOD POLICY PRACTICE IN OTHER CEE COUNTRIES**

**CZECH REPUBLIC**

- Both modernisation of railway carriage fleet as well as modernisation of the main rail tracks took place in the last 15 years;  
- The Czech government recently implemented the same policies for senior, junior and student passengers for significant sales on transport tickets, however no steep change in the number of passengers materialised.

**POLAND**

- Modernisation plans for railways have been implemented for many years;  
- Strengthened regional connections and the introduction of zero-fare tickets for children, students and pensioners are possible to implement in Poland. Neither legal nor economic constraints preclude the transferability of the Slovak approaches.

**BULGARIA**

- Low efficiency of management of the railway sector. State-owned company is not faced with the competitive pressure from private transportation companies;  
- Without the improved quality of service, the demand for the modernised railway infrastructure may not materialise in 2020s.

**HUNGARY**

- Spending on railway infrastructure modernisation is already significant;  
- While train travel volume increases, it cannot be explained by discounts for pensioners and students, as these have been already available for a long time.

**ROMANIA**

- Transport infrastructure is one of the sectors in Romania where reforms are lagging, which creates a headwind for economic development;  
- Despite availability of EU funds for infrastructure, absorption has been very low both in 2007-2013 and in 2014-2020.
The share of public transport in total passenger land transport is substantially higher in the CEE region than the EU average. Among the CEE countries, the Czech Republic and Hungary are leading in terms of public transport share, with 28% and 27%, respectively, in 2016.

Almost all countries considered saw a decrease in the share of public transport in land passenger transportation between 2005 and 2016. The sole exception is the Czech Republic which increased it by 8%. The biggest reductions – 38% and 36% respectively – were recorded in Bulgaria and Poland.

The country leading the region in terms of distance travelled by land public transport per capita in 2016 is the Czech Republic with a value over 2500 km.

Source: WiseEuropa based on DG Move
Czech Republic: Law on the public services in public transport

Name of the regulation: Law on the public services in public transport
Category: fiscal, financial, legislative
Timeframe: 2015 – present

The goal of the regulation is to provide public transport connections to more than 6,200 settlements in Czechia via delegated authority to the 14 regional administrations, offices, and in certain cases coordinators of the integrated public transport. To make the market economically viable, the state guarantees so-called **retroactive compensations** of proven business losses of individual transportation companies procured via **open and transparent tenders**.

The city of **Olomouc** is a good example of a region with an established integrated transport system organized by the regional transport coordinating office. The regional administration together with the municipality of the city of Olomouc established a coordinator of the Olomouc Regional Integrated Public Transportation System. The coordinator is responsible for network defining, timetable solution, common fare and transportation directives, controlling, revenues division and marketing. Transport accessibility of the Olomouc region is provided by 3,582 km of roads, of which only 12.3% are first-class roads. There is 601 km of railways in the region. Important rail junctions are in Olomouc and Přerov. The railway network is spread equally all over the region’s territory.

**POLICY CHALLENGES**
- Growing number of cars
- Dependence on regional budgets and economic conditions
- Low share of first-class roads and highways

**RESULTS AND IMPACTS**
- The overall number of passengers in regional bus transport has remained stable since 2005 despite the growing number of individual cars.
- Thanks to the modernisation of vehicle fleet and subsidies, the regional public transport is still able to compete with individual car transport.

**POLICY SUCCESS FACTORS**
- Historical background – the presence of well-developed public transport before 1989
- Establishing regional administrations and in some cases regional transport coordinators
- Modernisation of the majority of public transport vehicles
- Geography and population density of the Czech Republic
- Partial privatisation of the sector combined with the regulated fares

**APPLICABILITY OF GOOD POLICY PRACTICE IN OTHER CEE COUNTRIES**

- **BULGARIA**
  - Public transportation is losing attractiveness due to quickly growing ticket prices, which make passenger car use more cost and time effective;
  - However, it is possible to switch back to the use of public transportation through the introduction of toll taxes, the increase of taxes on old vehicles, as well as completion of restructuring of the state-owned railway company in order to enable necessary investment in new trains, tracks and communication infrastructure that would allow high-speed trains to operate.

- **POLAND**
  - Cooperating with individual private transport operators could be applied in Poland in order to create a consolidated system in rural regions where many private companies operate;
  - Czechia is a more urbanised country than Poland, which makes creating integrated transport systems harder due to lesser concentration of population in closer areas. Designing an integrated transport system in areas with few towns and mainly small villages is a big challenge.
• The trains are owned by the state railways and the local public transport by the city, and there has never been a strong political will to reconcile their conflicting interests;

• Large parts of Hungary are sparsely populated, and have only buses as a sole type of public transport.

• Regional integrated public transport is already implemented in Bratislava and partially in the Žilina region and has been under discussion in other regions;

• Slovakia is a relatively small country which makes it easier to develop appropriate domestic transport connections;

• The biggest challenge is coordination of public transport providers, state, regions and municipalities.

• The public transport is extremely fragmented and overall is a low priority for public policy;

• No Sustainable Urban Mobility Plans are properly implemented, though some of them have been approved in local councils.
Energy efficiency gains in households

The progression of energy efficiency gains in households in the years 2000-2015 diverges significantly between the considered countries. Since 2000, Romania was constantly increasing its energy efficiency and outperformed other CEE countries, as well as the EU and Germany; however, this is also because it started from a very low base in 2000 compared to the rest of the region.

Large energy efficiency improvements have also been observed in Slovakia, which within 15 years increased its energy efficiency by 36% (3 p.p. less than Romania). Energy efficiency in Poland, Czech Republic, Hungary and Bulgaria has been increasing over the considered period, however, the growth has been much lower than the EU average, as well as in Germany, Slovakia and Romania.

Figure 15. Energy efficiency gains in households since 2000 (indexed to the level of the year 2000)

Figure 16. Energy efficiency gains in households since 2000

Source: WiseEuropa based on Odyssee data
Romania: Thermal insulation – EIB loans

Name of the regulation: Energy efficiency measures in residential buildings – thermal insulation
Category: financial
Timeframe: 2008 – 2018

EIB has provided municipal loans for energy efficiency amounting to about EUR 600 million for 2200 buildings in several districts (1,2,3,4,6) in Bucharest. By 2015, a total of about EUR 440 million loans had been signed. The loans are to be repaid by the local budget; in most districts, there was no co-financing from the owners.

District 1 was from the beginning the most advanced in the implementation of the EIB programme. In 2007-2014, the district had finalized 820 buildings (84% of the total multi-family buildings eligible for financing), and the remaining 150 blocks had been finalized after 2015. The municipal budget provided mostly co-financing for EIB loans and full financing for a very small number of multi-family buildings. The works done include external insulation, while no works were done inside individual apartments.

Effective supervision of independent evaluators, ensuring high-quality work.
Homeowners do not contribute financially to the retrofit of their own building, which has crowded out private financing, lending or leveraging grants.
In some cases, energy efficiency could be substantially improved if the works were done not only outside, but inside buildings.

POLICY SUCCESS FACTORS

POLICY CHALLENGES

The main benefit for consumers from the thermal insulation programs consists of improved comfort of living.
District heating prices are the only subsidized energy prices and most multi-family buildings are still connected to district heating. As a result, homeowners are unwilling to invest in thermal insulation to reduce utility bills and thus recover the initial investment.

APPLICABILITY OF GOOD POLICY PRACTICE IN OTHER CEE COUNTRIES

SLOVAKIA
• Slovakia does not receive loans from European Investment Bank for thermal insulation of residential buildings; all loans in the period 2004 to 2019 in the energy area went to energy producers or distributors;
• Thermal insulation of residential buildings is supported by a scheme within State Fund for Housing Development.

BULGARIA
• The scope of the energy efficiency gains has been wide in Bulgaria as a great number of municipalities has been covered by the programmes targeting multi-family residential buildings;
• EU-funded programs including EIB loans have not been leveraged enough to improve energy efficiency in residential buildings;
• Widening the scope and awareness for the EU funding schemes among households would be the key ingredient to transferring the best practice from Romania.

CZECH REPUBLIC
• Similar loan programme Panel 2013+ is currently run in the Czech Republic, however based on different financial and contribution scheme;
• The most significant instrument is Energy Performance Contracting (EPC): an external organisation implements an energy efficiency or RES project and uses the stream of income from the cost savings or the renewable energy produced to repay costs of the project.

HUNGARY
• The EIB backed Hungary 891 million EUR in 2018 alone, financing mainly transport, energy, social sectors and urban infrastructure;
• A scheme with 0% own contribution in private building renovation may be considered. In the beginning of the 2010s EIB funded energy efficiency loan which was targeted at SMEs. It was developed in a way that housing cooperatives were also eligible for the preferential loan.

POLAND
• Poland is the fifth largest recipient of EIB loans;
• It would be possible to shift the structure of future programmes towards increasing energy efficiency.
Energy consumption for thermal uses per surface area decreased in all six CEE countries, Germany and the EU in general since the beginning of the 21st century. While Bulgaria showed the lowest value of the indicator in each year between 2005 and 2015, Slovakia improved the most over the 10 years period, going from 195 to 115 kWh per square meter (35% reduction), thus exceeding the German (27%) and EU (24%) reduction rates.

Except for Bulgaria and Slovakia, which both recorded lower levels of energy consumption for thermal uses per surface area than Germany and the EU average, all other CEE countries showed levels substantially higher. Romania’s value has been the highest among the countries considered – however, it also declined significantly (18% reduction) in a 10-year period.

Source: WiseEuropa based on JRC IDEES data
Since 1992, the Slovak State Fund for Housing Development has been created to support not only retrofits of ageing buildings, but also their insulation and improvement of their energy efficiency. The Fund’s main tool is an offer of long-term low-interest loans for special purposes of dwellings refurbishment and/or insulation. These loans are often 0% interest. In 2017 70% of all Fund’s loans had 0% interest. The loan can be used to insulate the facade, refurbishment and insulation of the roof and refurbishment of windows and doors. The main beneficiaries are households and flat owners represented by building management companies who can benefit from low-interest loans for refurbishment and insulation of their buildings.

Between 1996 and 2016, the Fund provided EUR 803 million in loans for both refurbishment and insulation. Financing of the Fund is done with own funds, state budget and EU funds. The overall revenues in 2017 were EUR 394 million and total costs of EUR 195 million.

### Systematic support for increasing thermal efficiency of the building stock in Slovakia

- **Name of the regulation:** Retrofit support programmes
- **Category:** financial
- **Timeframe:** 1992 - present

It is estimated that more than half of residential buildings (apartment buildings, 58%) and more than one third of family houses (37.5%) underwent refurbishment by the end of 2016.

An increase in the number of insulated and refurbished blocks of flats contributed to a decrease of energy consumption in the housing sector and an increase of energy efficiency in the buildings sector.

- **CZECH REPUBLIC**
  - Program JESSICA was present in the Czech Republic between 2013-2015. It was managed and coordinated by the State Housing Development Fund;
  - The evidence system of the coordinator contains 147 supported subjects that in total received EUR 22.5 million and renovated 5,869 flats. Average energy saving after the reconstruction is 42%.

- **HUNGARY**
  - There are no EU money devoted to the increase of household energy efficiency in the form of non-refundable grants; Interest-free loans exist, but they don’t seem to be sufficiently motivating for owners as energy prices are kept artificially low;
  - The “Otthon Melege” Programme in Hungary has different types of sub-programmes of which some target the investments in residential buildings’ energy efficient renovation. The Programme is financed by income realised in the EU ETS with non-refundable grants of a subsidy intensity of circa 50%.

- **BULGARIA**
  - Public authorities do not provide sufficient information about the benefits of improving energy efficiency or the procedures and requirements to participate in the country, thus leading to misconceptions and low participation rates;
  - The lack of a consistent long-term programme, limited public willingness and financial capacity for the refurbishment of residential buildings.

- **POLAND**
  - In Poland there are similar co-financing programmes, however they are less effective. Therefore, the country can benefit from transferring Slovak approaches which ensure efficient coordination of various programmes;
  - The establishment of a large-scale fund aimed at retrofitting and insulation of residential buildings can have real effects on decline in energy consumption for thermal uses per surface area.

- **ROMANIA**
  - Romania implements several programmes for thermal insulation of multi-family buildings;
  - All the programmes provide 100% grant financing - limiting the willingness of homeowners to co-finance and oversee the quality of the measures;
  - Limited absorption of EU funds – subsidised utility prices / no interest on loans to insulate the house would be critical as most likely no EU funds would be available for such programmes in 2021-2028.
Share of solar water heating in final energy consumption in the CEE region is substantially lower than the average in the EU. Between 2010 and 2017, the percentage increased in all countries (except for Romania). The biggest relative increase occurred in Poland where the indicator value rose from 0.03% in 2010 to 0.24% in 2017.

In terms of the share of solar water heating in final energy consumption in each year between 2010 and 2017, Bulgaria is the best performer in the region. However, when taking into consideration the share’s relative increase in this period, Poland is the leader with an over 600% increase.

Figure 19. Share of solar water heating in final energy consumption, 2017

Figure 20. Share of solar water heating in CEE countries, 2010-2017

Source: WiseEuropa based on Eurostat data
The National Fund for Environmental Protection and Water Management (NFOŚiGW) launched a programme in 2010 to pay grants in the form of loan agreements concluded in the years 2010-2014. The main problem addressed by the subsidy programme is the high carbon footprint of households. The budget included EUR 104 million to pay grants to bank loans for purchase and installation of solar collectors in 2010. Silesian Voivodeship, which is one of the most polluted regions in Poland, is one of the main beneficiaries of the subsidy programme according to the number of installed solar collectors and its supplies - 17% of all installations. The vast majority of domestic producers are located in the region of southern Poland, in particular in the Małopolska and Silesian province.

In 2015, after the finalization of the subsidy programme, 1047 solar enterprises were registered in the Business Navigator database, of which their number differed significantly between individual regions: Silesia has the largest number (178) of companies associated with solar industry.

**APPLICATION OF GOOD POLICY PRACTICE IN OTHER CEE COUNTRIES**

- **CZECH REPUBLIC**
  - Both solar collectors and photovoltaic panels are supported by official programmes;
  - There is a need for the development of a subsidised state fund, managed by municipalities, that launches a multi-year funding scheme, for which all single-dwelling households would be eligible to apply;
  - Without full support from municipal authorities, there is limited public acceptance and willingness to invest in individual energy projects.

- **BULGARIA**
  - High solar potential, therefore a massive uptake of solar heating collectors could be expected;
  - There is a need for the development of a special programme, managed by municipalities, that launches a multi-year funding scheme, for which all single-dwelling households would be eligible to apply;
  - Without full support from municipal authorities, there is limited public acceptance and willingness to invest in individual energy projects.

- **HUNGARY**
  - There have already been several subsidy schemes for solar heat in Hungary, although it has been part of general RES or buildings' energy efficiency subsidies;
  - A preferential loan for energy efficient renovation of buildings existed in Hungary, which could be linked to the non-refundable grant scheme.

- **ROMANIA**
  - “Casa Verde” program supports investments in PVs for heating, for single family houses. European Bank for Reconstruction and Development also supports low-interest loans and assistance for the preparation of projects for PVs;
  - The programmes could be made more effective if the new legislation (2018) on prosumer supports the takeover of excess energy in the electricity system and allows households to use cheaper electricity from the grid for heat.

- **SLOVAKIA**
  - Slovakia has a similar supporting system for solar collectors, however, in the form of reimbursement of a part of costs of the solar collectors and its installations up to 50% of the overall costs;
  - The Polish best practice could be used later on after the current programme ends in 2023.

**RESULTS AND IMPACTS**

- According to NFOŚiGW statistics from 2014, within the project, the solar energy replaced mostly hard coal (61%) and natural gas (18%).
- Grants from NFOŚiGW contributed to 25% of all installations of solar collectors in Poland.
- Significant increase in collector sales - Poland rose from 9th place in 2009 to 3rd in 2012 among European countries.
In terms of the share of heat pumps, the clear leader in the CEE region is the **Czech Republic**. Czech Republic was the only country following a similar path to the EU average in introducing heat pumps since 2003. Compared to Germany, Czech Republic performs slightly worse (1.4% share compared to Germany’s 1.8%).

Regarding the volume of energy obtained from heat pumps per capita, the Czech Republic surpasses the EU average at 9.4 toe per thousand inhabitants (compared to EU’s 8.8) in 2017. Germany recorded higher scores in both the share in final energy consumption (1.8%) and the volume per capita (12). The figures for Hungary and Poland are both approximately 9 times lower than for the Czech Republic.

**Source:** WiseEuropa based on Eurostat data
**Czech Republic: New green savings and Boiler Subsidy**

**Name of the regulation:** Zelená úsporám/Nová zelená úsporám 2013/Nová zelená úsporám (New Green Savings) and Kotlíková dotace (Boiler Subsidy)

**Category:** fiscal, financial

**Timeframe:** 2009 – present

The New Green Savings objective is to improve the state of the environment by reducing the production of pollutant and greenhouse gas emissions, as well as to increase heat production from renewable energy sources by 3.7 PJ. Other objectives were to create or maintain 30,000 jobs and to improve the housing conditions for 250,000 households.

The “best practice” of a heat pump installation in the Czech Republic would be a hybrid installation where the technology is present as part of a complex, smart energy unit supplying a modern passive house with an emphasis on efficiency and energy savings. Presented passive house is a new building in the village Zlonín situated 7 km Northwest of Prague. The main element of heating, cooling, ventilation (HVAC) and water warming system is a unit with regulatory module connected to AC unit installed outside the house (air/water heat pump). For water heating, separated solar panels are installed and the pipes for the heated water are connected to a water tank that can also be heated with the heat pump unit, as well as by electricity from the PV panels/batteries/grid. Construction of the house was supported from the New Green Savings program with the amount of ca. EUR 17,250 and ca. EUR 5750 for the hybrid system combining PVs and the heat pump unit for heating the house as well as water.

**POLICY SUCCESS FACTORS**

- Transparency and ease of implementation in parallel with cooperation between various participants (bureaucratic apparatus, individual recipients)
- Engagement of the regional contact centers

**POLICY CHALLENGES**

- Ineffective and complicated approval process
- Low public knowledge about heat pumps

**RESULTS AND IMPACTS**

Between 2010-2017, 7225 heat pumps were supported from the Kotlíková dotace and 43,396 old polluting solid fuel heating boiler were replaced by new ones (30% heat pumps).

Overall, between 2010-2017, 15,094 heat pumps were supported by either the first, or the second subsidy scheme.

In 2010-2017, a total of 7,869 heat pumps were subsidized from New Green Savings programme.

**APPLICABILITY OF GOOD POLICY PRACTICE IN OTHER CEE COUNTRIES**

**ROMANIA**

- There is only one state programme which supports heat pumps for single-family dwellings;
- Heat pumps should indeed be a priority particularly in richer rural/small urban areas to achieve energy efficiency (EE) objectives;
- The Czech programme with subsidies for heat pumps, based on clear energy savings targets could be transferred to Romania and implemented through the Agency for Environment Fund.

**HUNGARY**

- Different subsidies for the installation of heat pumps exist also in Hungary in the form of non-refundable grants and interest-free loans.
- Having a special scheme for regions with extreme air pollution due to bad heating systems and habits, coupled with information campaigns should be considered in Hungary;

**POLAND**

- Several similar policy measures aimed at thermal renovation of existing buildings and adaptation of new buildings to energy-efficient requirements already exist in Poland;
- Introduction of co-financing the purchase, assembly and replacement of heat sources for heat pumps, especially in heavily polluted regions can be transferred into Polish framework.

**SLOVAKIA**

- There has been an increase of number of heat pumps installations after 2015 when the similar supporting system for heat pumps has started;
- Since a very similar scheme exists, there is a medium level of transferability of the Czech example.

**BULGARIA**

- The Bulgarian government is looking for ways to reduce air pollution caused by excessive use of firewood for heating in small towns and rural areas;
- The Bulgarian central government could design special financial instruments including co-funding options, preferential loans or direct funding allocation that would be managed by municipal authorities. However, the programmes would pose a significant financial challenge.
In early July 2019, representatives of public administration, business, analytical centres and non-governmental organizations from Romania, Bulgaria and countries in the Visegrad group had a chance to engage in a knowledge exchange on best practices for climate action in the transport and buildings sector during the first interactive regional stakeholder workshops held in Warsaw and Bucharest.

During the workshops, participants were divided into parallel working groups, in which they discussed the applicability of the good policy practices across the CEE region, and establishment of next steps in buildings and transport sectors with particular insights into four areas: electromobility, sustainable transport modes, energy efficiency in buildings, and clean heating sources in buildings.

The identified transport sector challenges include a large number of imported old diesel cars, railway infrastructure underfunding, lack of infrastructure and of a coherent policy to discourage purchases of diesel vehicles or loss of local public transport connections. Several solutions based on regional good practices were proposed, including linking all clean vehicles subsidy schemes with scrap obligations, disincentivising import of most polluting cars with adjusted taxes and levies, enhancing coordination of public transport development and operation between regions, municipalities and national-level entities (harmonisation of schedules, single tickets), as well as supporting the research and development in this area.

In the buildings sector, problems such as energy poverty, absence of legislation to support renewables use for heating in buildings, ambiguity in financing schemes or ineffective certification could be eliminated by, among others, the introduction of harmonised standards, conducting ex-post evaluations of retrofit programmes and supporting intersectoral cooperation.
There are numerous opportunities for the CEE countries to learn from each other when it comes to climate-friendly policies both in the transport and buildings sector. This report has described some of the most promising areas of intra-regional cooperation and knowledge exchange across various measures supporting low-emission transition on the sectoral level. Some of them cover systemic, overarching approaches (such as public transport support in the Czech Republic or Slovak retrofit programmes) which enable broader shifts of energy and emission indicators on a national scale. Others provide examples of efficient implementation solutions which allow to target the public funds where they are most needed or distribute them rapidly on the large scale (e.g. Czech and Polish clean heat support programmes). Finally, the CEE countries can learn from the experiences of the regional first movers, such as Hungarian or Polish electromobility support programmes.

**Summary**

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WiseEuropa (implementing organisation) is an independent think-tank and research organization based in Warsaw that undertakes a strategic reflection on European politics, foreign policy and economy. The mission of WiseEuropa is to improve the quality of Polish and European policy-making as well as the overall business environment by promoting the use of sound economic and institutional analysis, independent research and evidence-based approach to impact assessment.

Website: www.wise-europa.eu/en

Climate Analytics is a non-profit climate science and policy institute based in Berlin, Germany with offices in New York, USA, Lomé, Togo and Perth, Australia, which brings together interdisciplinary expertise in the scientific and policy aspects of climate change. Climate Analytics has an established track record in the qualitative and quantitative assessment of climate policies in different sectors and countries. By contributing to the Climate Action Tracker, the organization has assessed the impact of different policies on emissions reduction and the compatibility of the climate action with the climate goals. In a number of different projects it proposed sectoral policies for the effective emissions reduction.

Website: www.climateanalytics.org/

Climate Strategies specialises in bringing together multiple stakeholder groups (e.g. leading researchers, government, industry leaders) around key climate and energy policy issues. Its work focuses on regional aspects of the EU climate and energy policy, establishing dialogues and interfaces between research and policy making, ensuring clear and understandable content between all target groups. Climate Strategies also has members and partnerships in the following countries in the CEE region: Poland, Hungary, Czech Republic, Slovakia, Bulgaria, Romania, Estonia.

Website: www.climatestrategies.org/

Expert Forum is a think tank specialising in policy analysis and public administration reform on multiple sectors, including energy and climate change, in Romania and neighbouring countries (mostly Balkans, Moldova, Ukraine). It organized public debates in Bucharest and other small and large cities to advocate for energy efficiency in buildings, energy efficiency in households, energy market liberalization vs. energy poverty and has substantial experience in stakeholder analysis and engagement, at the central and local level, on energy and climate change issues. Expert Forums has also built successful advocacy campaigns for the full implementation of the EU’s energy and climate policies in Romania and in the CEE region (e.g. Moldova), whilst also developing strong contacts in Brussels.

Website: www.expertforum.ro/en/
Energy, Climate and Environment Programme

Poland, Europe and the world are currently facing unprecedented challenges associated with the environment and resources. Avoiding dangerous climate change, improving public health and increasing resource security requires a profound economic transition. Taking advantage of opportunities and avoiding the associated developmental traps requires in-depth evaluation of the short- and long-term impacts of environmental protection and natural resource management policies. Under the Energy, Climate and Environment Programme, we prepare comprehensive sectoral and macroeconomic analyses, focusing on the broadly defined low-emission economic transition in Poland and globally. We are active in areas such as: Polish and EU energy and climate policy, domestic resource policy, improving resource efficiency in the economy, protection of the environment and public health by limiting harmful emissions, sustainable transport policy. This paper is a part of the Energy and Climate Project.